

Mentoree enrolment questionnaire

The following information will be used by the Marketing Association to help us find a suitable, relevant match for you in the mentoring programme. Please try to be as specific and honest as possible.

Name:

Current job title:

Current place of employment:

How did you hear about the Marketing Association Mentoring programme?

- Direct mail or email from the Marketing Association
- Marketing Association Website or an Ad in DLB
- Picked up a brochure at an event
- A colleague told me about the programme
- Other (please describe)

Please provide a brief history of your work experience to date (or attach your CV). Please include company name, industry sector (if relevant), job title and length of employment for each position.

Have you been mentored (formally or informally) before?

Why do you want a mentor?

In the past 6-8 months, what sorts of situations or issues would you have liked to have had the opportunity to talk through with a mentor? You do not have to go into detail, please just provide an idea of the type of 'category' these issues/situations fall under (e.g. asking for advice about how to handle a staff management issue, advice for dealing with a difficult client etc).

What are your expectations for the level of commitment and time you will need to put into making your mentoring relationship work?

If you could select your ideal mentor what characteristics, skills or experience would they possess?

If you could select your ideal mentor what sort of role or area of the industry would they be working in?

Do you have any requests for the type of people you do NOT wish to be paired with (e.g. a mentor from a particular segment of the industry, a competitor company, or from within your own organisation)?

What are your expectations of the Marketing Association in terms of our management of this programme and our support of mentors and mentorees in the programme?

What do you expect to gain from this mentoring programme?

**Please fax this form to us at 0800 329 347 or post to:
Marketing Association, P O Box 47681, Ponsonby, Auckland**