

Mentor enrolment questionnaire

The following information will be used by the Marketing Association to help us find a suitable, relevant match for you in the mentoring programme. Please try to be as specific and honest as possible.

Name: _____

Current job title: _____

Current place of employment: _____

How did you hear about the Marketing Association Mentoring programme?

- Direct mail or email from the Marketing Association
- Marketing Association Website or an Ad in DLB
- Picked up a brochure at an event
- A colleague told me about the programme
- Other (please state): _____

Please provide a brief history of your work experience to date (or attach your CV). Please include company name, industry sector, job title and length of employment for each position.

Have you ever been mentored yourself? If so, what did you gain from that experience that you think you can bring to this programme?

Have you ever been a mentor before? If so, what did you gain from that experience?

What do you believe you have to offer this programme as a Mentor?

What are the 1 or 2 most significant things you've learnt, or been praised for, during your career that you hope to pass on through this programme?

What are your expectations for the level of commitment and time you will need to put into making your mentoring relationship work?

If you could select your ideal mentoree what characteristics, skills or experience would they possess?

If you could select your ideal mentoree what sort of role or area of the industry would they be working in?

Do you have any specific requests for people NOT to be paired with (e.g. a mentoree from a particular segment of the industry, a competitor company, or from within your own organisation)?

What are your expectations of the Marketing Association in terms of our management of this programme and our support of mentors and mentorees in the programme?

What do you hope to gain from this mentoring programme?

**Please fax this form to us at 0800 329 347 or post to:
Marketing Association, P O Box 47681, Ponsonby, Auckland**