

MARKETING ASSOCIATION COMMUNICATIONS

Advertising Booking Form

Please Fax back to : 0-9-360 1032

Contact Details

Company Name: _____ Phone Number : _____

Contact Name: _____ Fax Number: _____

Address: _____

Purchase Order # _____

Marketing Association Member? (please tick)

YES

NO

Placement Instructions

DLB	Name of Advert/Insert	Issue	Size	Position	Cost \$

15% loading applies to print ads in a specified position, except for the outside back cover which attracts a 25% loading					
Website	Name of Advert/Insert	Upload Date	Duration	Position	Cost \$

20% loading applies to webbox on homepage					
SNAPshot	Name of advert	# of issues	Size	Format	Cost \$

Additional Information

Special Instructions:

Material Delivery Dates:

Authorised by :

Name : _____

Signature: _____

Total Cost of Advertising

DLB Total	_____
Website Total	_____
SNAPshot Total	_____
	\$ _____
Less: 20% Contract Rate	_____
or 15% Mixed Media	_____
	\$ _____
Plus: 12.5% GST	_____
TOTAL	\$ _____