MEMBERSHIP APPLICATION FORM

MARKETING ASSOCIATION

Please complete and return to: Freepost Marketing Association,
PO Box 47681, Ponsonby, Auckland 1144, New Zealand. Alternatively fax to: **0800 329 347**

ANY QUESTIONS? phone the Marketing Association **0800 347 328** or email **membership@marketing.org.nz**

1. COMPANY DETAILS

COMPANY NAME:

KEY CONTACT: **JOB TITLE:**

DIRECT DIAL PHONE NUMBER: **PERSONAL EMAIL ADDRESS:**

COMPANY PHONE NUMBER: **COMPANY EMAIL ADDRESS:**

COMPANY FAX NUMBER: **WEBSITE ADDRESS:**

PHYSICAL ADDRESS: **POSTAL ADDRESS:**

BRIEFLY DESCRIBE IN 10 WORDS YOUR COMPANY'S PRIMARY BUSINESS ACTIVITY: (this will be published on the Marketing Association website.)

2. MEMBERSHIP TIERS AND SUBSCRIPTIONS FEES

MEMBERSHIP TIER	SUBSCRIPTION $	MEMBERSHIP TIER	SUBSCRIPTION $
FTE = FULL TIME EMPLOYEE			
☐ FTE's 1 to 5	$997.00	☐ FTE's 51 to 100	$5,020.00
☐ FTE's 6 to 10	$1,598.00	☐ FTE's 100 +	$6,562.00
☐ FTE's 11 to 20	$2,657.00	☐ Not for profit	$997.00
☐ FTE's 21 to 50	$3,839.00	☐ Individual	$472.00

Companies outside postal zone 0200–2697, 3200–3998, 5010–6972 and 7802–7791 are entitled to a regional discount of 20%.
Please Note: fees quoted exclude GST. These fees are current as 1 January 2010

3. DECLARATION

THE AUTHORISING MANAGER MAKING THIS APPLICATION IS: **DATE:**

SIGNATURE: **JOB TITLE:**

I confirm I have read the Marketing Association's New Zealand Code of Practice (to view visit **www.marketing.org.nz/codes_practice**) and agree to abide by this and any amendments or additional codes as may be implemented from time-to-time. I agree to adhere to the rules of the association as set out in its constitution (to view visit **www.marketing.org.nz/constitution**). I also understand that this membership will automatically renew annually and any communication regarding changes to membership must be set out in writing.

4. PAYMENT OPTIONS

☐ **PLEASE INVOICE ME**
My purchase number is: _____

☐ **BY QUARTERLY DIRECT DEBIT**
Please call 0800 347 328 to request a direct debit form or download one from our website. Please complete and return with this application.

☐ **BY CHEQUE**
Please include a cheque made out to the Marketing Association for the total amount.

☐ **BY CREDIT CARD**
Please charge me for the total amount.

☐ AMERICAN EXPRESS ☐ DINERS ☐ VISA ☐ MASTERCARD

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

NAME ON CARD: _____

EXP DATE: _____ **SIGNATURE:** _____

MY ANNUAL SUBSCRIPTION FEE FOR MEMBERSHIP IS:	$	
AS A FIRST-TIME MEMBER, THE ADDITIONAL JOINING FEE IS:	+$	75.00
SUB TOTAL:	=$	
PLUS 12.5% GST:	+$	
TOTAL:	=$	

5. HOW DID YOU HEAR ABOUT US?

☐ CURRENT/PAST MEMBER ☐ EVENT ☐ WEBSITE ☐ EMAIL ☐ BROCHURE
☐ WORD OF MOUTH ☐ OTHER (Please specify) _____

6. TERMS & CONDITIONS

1. Categories of company membership refer to the number of full-time staff within your entire company (ie. not just an individul area/department).
2. **"Individual Membership"** means membership benefits shall apply to that person only, and not to any company or organisation. If you do wish to have your organisation listed as a supplier, you MUST apply for Corporate Membership.
3. **Your Privacy:** The Marketing Association will record your details to keep you informed about general marketing matters including conferences, seminars, education or special offers. This information may only be accessed by the members of the Marketing Association. You have the right at any time to access and update your personal information.
4. **Approval Process:** The Marketing Association Constitution stipulates that current members may object to any application for membership where they have reasonable grounds. Accordingly, all applicants, company name and type of business will be published on the website for member perusal and the Marketing Association reserves the right to reject any application for membership. At the end of 30 days, providing there are no objections, you will automatically become a full member.